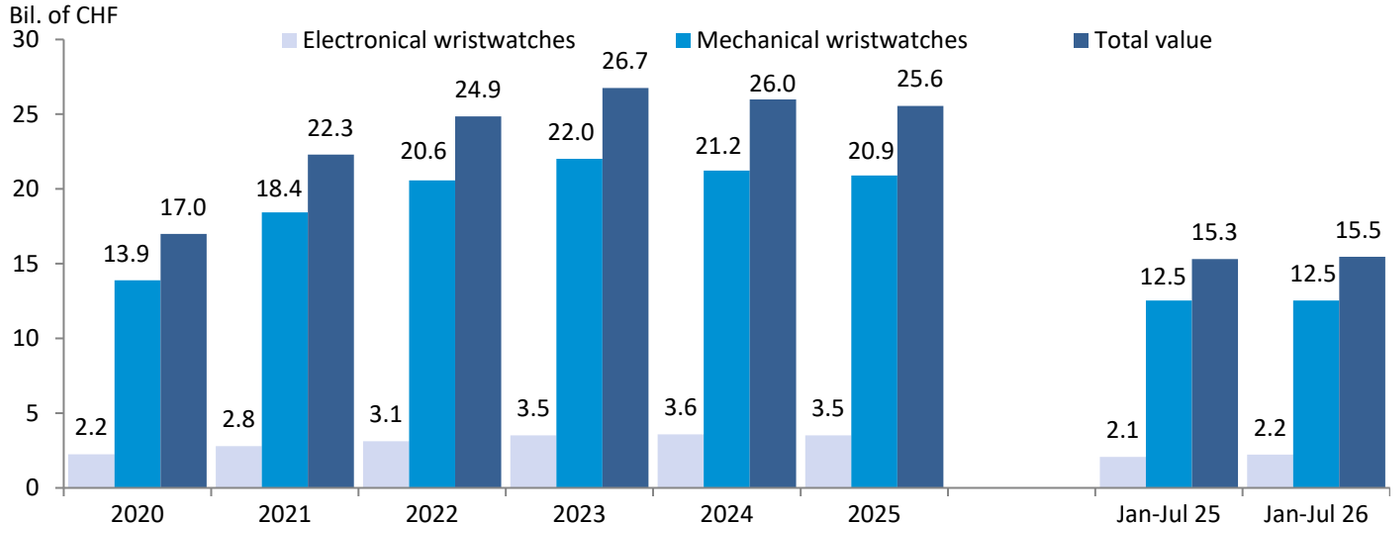
Fédération de l'industrie horlogère suisse FH
Verband der Schweizerischen Uhrenindustrie FH
Federation of the Swiss Watch Industry FH

Swiss watch exports
January-July 2026

Products	Period	Mechanical		Electronic		Total		Variation on total	
		Units	Mil. of CHF	Units	Mil. of CHF	Units	Mil. of CHF	Units	Value
Wrist watches	2020	5,483,050	13,891.9	8,297,149	2,246.8	13,780,199	16,138.7		
	2021	6,346,276	18,435.8	9,384,754	2,783.6	15,731,030	21,219.4	+14.2%	+31.5%
	2022	6,014,205	20,574.4	9,774,733	3,119.7	15,788,938	23,694.1	+0.4%	+11.7%
	2023	6,285,607	22,013.4	10,640,478	3,514.8	16,926,085	25,528.2	+7.2%	+7.7%
	2024	5,372,683	21,237.5	9,968,574	3,585.3	15,341,257	24,822.8	-9.4%	-2.8%
	2025	5,208,147	20,902.6	9,386,123	3,505.4	14,594,270	24,408.1	-4.9%	-1.7%
	Jan-Jul 25	**3,038,855**	**12,543.4**	**5,364,137**	**2,069.7**	**8,402,992**	**14,613.0**		
	Jan-Jul 26	**3,331,945**	**12,530.4**	**5,326,546**	**2,230.1**	**8,658,491**	**14,760.5**	**+3.0%**	**+1.0%**
Movements	2020	594,279	96.7	2,253,573	58.0	2,847,852	154.8		
	2021	604,822	106.4	3,057,130	75.1	3,661,952	181.5	+28.6%	+17.3%
	2022	435,660	93.2	2,510,159	73.5	2,945,819	166.7	-19.6%	-8.2%
	2023	447,946	94.1	2,135,899	65.3	2,583,845	159.4	-12.3%	-4.4%
	2024	493,227	97.1	2,133,745	63.4	2,626,972	160.5	+1.7%	+0.7%
	2025	506,415	91.2	2,091,982	61.7	2,598,397	152.9	-1.1%	-4.7%
	Jan-Jul 25	**287,837**	**55.3**	**1,279,119**	**38.9**	**1,566,956**	**94.2**		
	Jan-Jul 26	**266,602**	**51.6**	**1,156,329**	**33.7**	**1,422,931**	**85.3**	**-9.2%**	**-9.4%**
Total export value	2020						16,999.7		
	2021						22,302.1		+31.2%
	2022						24,859.1		+11.5%
	2023						26,748.3		+7.6%
	2024						25,993.1		-2.8%
	2025						25,558.8		-1.7%
	Jan-Jul 25						**15,314.1**		
	Jan-Jul 26						**15,451.4**		**+0.9%**



The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail.

FH, August 2026