



Exports of Swiss watches by price categories

	Total		CHF <200		CHF 200-500		CHF 500-3,000		CHF >3,000	
	1,000 units	Mil. of CHF	1,000 units	Mil. of CHF	1,000 units	Mil. of CHF	1,000 units	Mil. of CHF	1,000 units	Mil. of CHF
2000	29,656	9,276.5	22,795	1,231.2	3,144	1,035.8	3,229	3,856.2	488	3,153.2
2005	24,364	11,417.7	17,769	1,072.2	2,574	841.3	3,291	4,285.5	731	5,218.8
2010	26,148	15,154.4	18,853	1,160.0	3,215	1,042.5	2,920	3,858.0	1,161	9,093.8
2015	28,138	20,237.9	18,644	1,236.8	4,506	1,424.9	3,414	4,161.0	1,574	13,415.3
2020	13,780	16,138.7	7,204	541.0	2,595	817.7	2,640	3,408.8	1,342	11,371.2
2021	15,731	21,219.4	8,041	644.5	2,815	888.4	3,087	4,131.4	1,787	15,555.1
2022	15,789	23,694.1	8,384	682.9	2,193	676.1	3,211	4,332.1	2,001	18,003.0
2023	16,926	25,528.2	9,326	779.1	2,201	661.0	3,307	4,390.5	2,092	19,697.6
2024	15,341	24,822.8	8,772	732.8	1,907	585.0	2,655	3,604.1	2,007	19,900.9
2025	14,594	24,408.1	8,317	704.1	1,794	554.3	2,612	3,609.7	1,871	19,539.9
Jan 25	1,116	1,898.9	611	49.8	145	44.0	205	281.5	155	1,523.6
Feb 25	1,109	1,885.9	614	55.0	152	46.2	201	279.2	143	1,505.5
Mar 25	1,112	2,027.2	598	54.1	142	43.1	210	295.7	162	1,634.3
Apr 25	1,297	2,457.7	706	60.5	158	46.9	224	315.0	209	2,035.3
May 25	1,173	2,000.6	649	55.9	144	44.4	234	321.6	146	1,578.8
Jun 25	1,170	2,044.7	667	56.3	123	38.0	232	332.4	149	1,618.0
Jul 25	1,426	2,298.0	832	70.2	160	49.4	251	337.1	184	1,841.3
Aug 25	997	1,569.9	569	48.6	134	41.7	169	225.4	124	1,254.3
Sep 25	1,144	1,904.4	668	54.8	125	40.1	207	274.1	144	1,535.4
Oct 25	1,373	2,141.4	805	69.8	169	52.9	248	334.9	151	1,683.8
Nov 25	1,286	2,151.4	730	60.5	181	55.0	217	312.0	158	1,723.8
Dec 25	1,391	2,027.9	868	68.6	163	52.6	214	300.9	146	1,605.8
Jan 26	1,137	1,828.5	614	50.4	146	46.2	234	323.0	143	1,408.8
Feb 26	1,224	2,073.1	730	57.1	139	44.5	195	266.3	160	1,705.2
Mar 26	1,161	2,014.0	638	53.9	162	49.2	199	273.5	162	1,637.4
Apr 26	1,165	2,026.3	631	51.8	165	50.5	205	276.5	164	1,647.5
May 26	1,158	2,011.7	639	53.4	176	54.9	192	265.7	150	1,637.7
Jun 26	1,290	2,284.2	709	61.8	185	58.6	229	316.7	167	1,847.1
Jul 26	1,524	2,522.8	889	73.7	204	62.2	230	323.9	201	2,062.9
Aug 26	1,092	1,704.5	654	55.0	144	44.2	166	223.3	127	1,382.0

The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail.