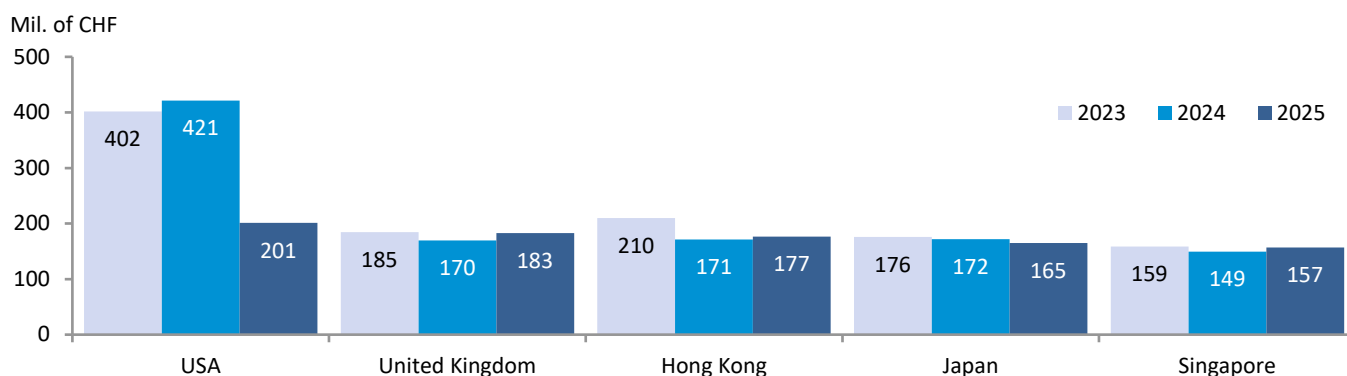




World distribution of Swiss watch exports November 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	201.1	421.3	401.9		-52.3%		-50.0%
2. United Kingdom	183.0	169.6	184.6	+7.9%			-0.9%
3. Hong Kong	176.6	171.2	209.8	+3.1%			-15.8%
4. Japan	164.7	171.7	176.0		-4.1%		-6.5%
5. Singapore	156.6	149.3	158.6	+4.9%			-1.2%
6. China	146.7	151.6	207.6		-3.2%		-29.3%
7. UAE	142.5	118.1	123.9	+20.6%		+15.0%	
8. France	123.9	124.4 *	118.4		-0.4%	+4.7%	
9. Italy	109.7	101.5	104.1	+8.1%		+5.4%	
10. Germany	107.2	116.6 *	130.0		-8.1%		-17.6%
11. South Korea	78.7	79.3	65.2		-0.8%	+20.7%	
12. Spain	51.3	54.5	40.7		-5.9%	+25.8%	
13. Australia	45.3	44.1	44.1	+2.6%		+2.7%	
14. Mexico	42.9	34.8	32.5	+23.0%		+31.8%	
15. Canada	36.6	31.0	28.9	+18.0%		+26.9%	
16. Saudi Arabia	33.4	29.6	27.3	+12.7%		+22.5%	
17. Taiwan	31.9	34.2	41.1		-6.8%		-22.5%
18. India	30.3	32.3 *	19.8		-6.2%	+52.5%	
19. Netherlands	29.8	34.6	32.1		-13.9%		-7.2%
20. Qatar	24.6	23.2	23.7	+6.1%		+3.8%	
21. Turkey	24.6	29.4 *	26.1		-16.2%		-5.6%
22. Thailand	21.6	21.5	25.1	+0.2%			-14.0%
23. Bahrain	21.0	20.6	17.3	+1.7%		+21.3%	
24. Ireland	17.7	16.8	21.0	+5.8%			-15.4%
25. Austria	17.0	20.9	18.6		-18.4%		-8.2%
26. Belgium	16.4	14.9	13.4	+10.2%		+22.3%	
27. Kuwait	14.7	17.2	13.6		-14.4%	+8.5%	
28. Portugal	11.2	9.6 *	12.2	+17.3%			-8.1%
29. Israel	9.7	7.4	3.1	+31.9%		+213.0%	
30. Czech Republic	9.4	7.8	5.7	+20.0%		+65.0%	
Total 30 markets	2,080.1	2,259.2	2,326.5		-7.9%		-10.6%
Share in %	92.6%	93.2%	93.0%				
Total value	2,247.4	2,424.4	2,502.1		-7.3%		-10.2%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.