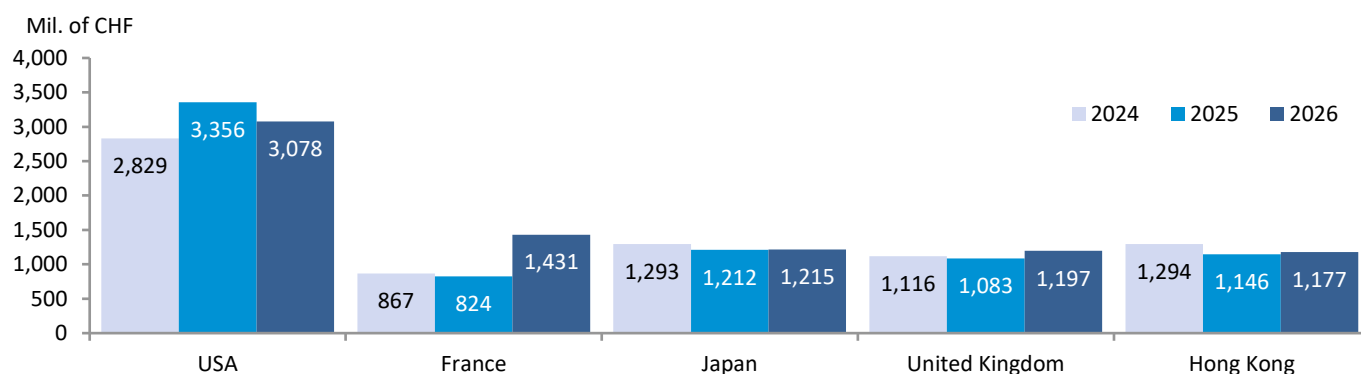




World distribution of Swiss watch exports January-August 2026

Markets	Mil. of CHF			Variation			
	2026	2025	2024	2026/2025		2026/2024	
				(+)	(-)	(+)	(-)
1. USA	3,078.1	3,355.8	2,829.0		-8.3%	+8.8%	
2. France	1,430.8	824.2	866.5	+73.6%		+65.1%	
3. Japan	1,214.8	1,211.8	1,293.4	+0.2%			-6.1%
4. United Kingdom	1,197.1	1,083.5	1,116.3	+10.5%		+7.2%	
5. Hong Kong	1,177.4	1,146.3	1,293.6	+2.7%			-9.0%
6. China	1,116.6	1,173.3	1,454.4		-4.8%		-23.2%
7. Singapore	1,091.8	1,061.0	1,091.2	+2.9%		+0.1%	
8. UAE	819.1	808.3	819.6	+1.3%			-0.1%
9. Germany	791.8	822.3	869.2		-3.7%		-8.9%
10. Italy	602.7	683.3	681.9		-11.8%		-11.6%
11. South Korea	539.5	519.9	510.8	+3.8%		+5.6%	
12. Taiwan	284.3	267.9	274.0	+6.1%		+3.8%	
13. Australia	273.5	259.3	251.0	+5.5%		+9.0%	
14. India	231.9	176.1	164.8	+31.7%		+40.8%	
15. Mexico	225.6	202.2	219.3	+11.6%		+2.9%	
16. Turkey	222.9	209.8	192.9	+6.2%		+15.5%	
17. Spain	210.2	329.7	302.8		-36.2%		-30.6%
18. Canada	206.3	188.6	188.1	+9.4%		+9.7%	
19. Saudi Arabia	201.9	233.2	213.0		-13.4%		-5.2%
20. Qatar	165.2	181.8	182.3		-9.1%		-9.4%
21. Thailand	159.3	145.3	180.7	+9.6%			-11.9%
22. Netherlands	156.2	218.3	217.3		-28.5%		-28.1%
23. Ireland	123.4	126.9	125.6		-2.7%		-1.7%
24. Kuwait	118.0	121.2	128.5		-2.6%		-8.2%
25. Austria	116.6	124.4	152.0		-6.3%		-23.3%
26. Greece	74.4	80.8	81.8		-7.9%		-9.1%
27. Belgium	71.4	103.5	99.8		-31.0%		-28.5%
28. Bahrain	68.9	68.6	73.3	+0.4%			-6.1%
29. Oman	55.1	48.8 *	57.9	+13.0%			-4.8%
30. Israel	52.1	51.0	63.9	+2.3%			-18.4%
Total 30 markets	16,077.2	15,827.1	15,995.0	+1.6%		+0.5%	
Share in %	93.3%	93.4%	93.4%				
Total value	17,240.7	16,954.4	17,131.9	+1.7%		+0.6%	



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.