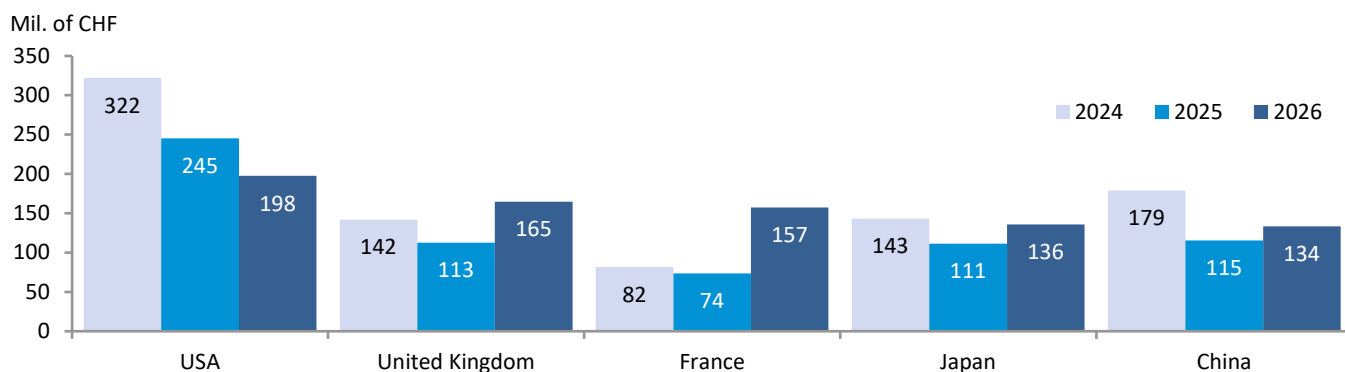




World distribution of Swiss watch exports August 2026

Markets	Mil. of CHF			Variation			
	2026	2025	2024	2026/2025		2026/2024	
				(+)	(-)	(+)	(-)
1. USA	197.5	245.1	322.1		-19.4%		-38.7%
2. United Kingdom	164.7	112.8	141.8	+46.1%		+16.2%	
3. France	157.3	73.7	81.6	+113.5%		+92.7%	
4. Japan	135.8	111.2	143.3	+22.1%			-5.2%
5. China	133.5	115.3	179.1	+15.8%			-25.4%
6. Hong Kong	117.6	116.0	132.6	+1.4%			-11.3%
7. Singapore	116.1	106.9	124.7	+8.5%			-6.9%
8. Germany	103.3	77.0	102.4	+34.0%		+0.8%	
9. UAE	82.8	78.1	85.6	+6.1%			-3.2%
10. South Korea	58.2	58.8	61.2		-1.0%		-4.8%
11. Italy	43.3	72.6	70.4		-40.4%		-38.5%
12. Australia	35.6	28.4	30.7	+25.3%		+16.0%	
13. India	34.2	24.4	25.3	+40.2%		+35.1%	
14. Taiwan	31.3	27.2	34.3	+14.8%			-8.8%
15. Canada	30.4	22.0	26.7	+38.0%		+14.0%	
16. Turkey	25.6	25.0	22.8	+2.4%		+12.3%	
17. Spain	20.7	33.3	37.4		-38.0%		-44.8%
18. Thailand	20.2	14.7 *	19.2	+37.9%		+5.3%	
19. Qatar	19.2	16.2	20.2	+18.2%			-5.1%
20. Netherlands	19.0	22.8 *	24.8		-16.7%		-23.2%
21. Mexico	18.6	22.7	26.2		-17.9%		-28.8%
22. Saudi Arabia	15.9	30.6	20.6		-48.1%		-22.9%
23. Austria	14.0	12.3	16.9	+14.0%			-17.2%
24. Kuwait	9.9	16.3	15.7		-38.8%		-36.5%
25. Oman	8.9	4.3	8.8	+107.0%		+0.5%	
26. Philippines	7.9	3.6	9.3	+120.8%			-14.8%
27. Ireland	7.9	11.1	10.7		-29.3%		-26.3%
28. Lebanon	7.8	7.4	4.6	+6.3%		+71.2%	
29. Greece	7.8	8.3	11.3		-6.7%		-30.9%
30. Israel	6.3	4.0	6.2	+57.0%		+2.3%	
Total 30 markets	1,651.4	1,502.2	1,816.1	+9.9%			-9.1%
Share in %	92.3%	91.6%	92.5%				
Total value	1,789.2	1,640.3	1,963.3	+9.1%			-8.9%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.

FH, September 2026