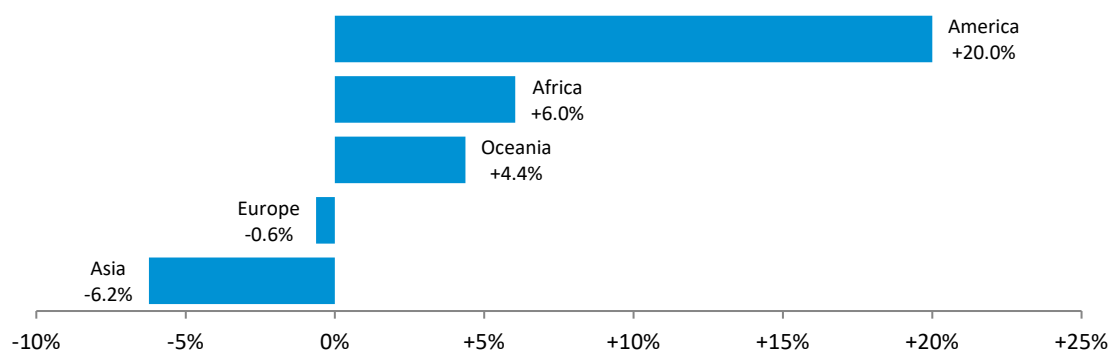




Swiss watch exports by region January-July 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	3,446,965	-0.2%	4,229.7	-0.5%	4,562.7	-0.6%	29.8%
European Union	2,634,098	-1.9%	3,056.7	-0.5%	3,333.8	-1.2%	21.8%
Eastern Europe	81,831	-5.3%	37.3	-4.5%	38.2	-3.8%	0.2%
Other European countries	731,036	+7.0%	1,135.7	-0.4%	1,190.7	+1.1%	7.8%
Africa	64,521	-1.0%	86.6	+5.3%	88.6	+6.0%	0.6%
Asia	2,770,355	-16.3%	6,512.4	-6.4%	6,759.5	-6.2%	44.1%
Middle East	617,658	-6.0%	1,428.6	-1.0%	1,450.9	-1.0%	9.5%
Far East	1,506,844	-20.3%	3,765.2	-9.3%	3,915.3	-9.1%	25.6%
Other Asian countries	645,853	-15.2%	1,318.7	-3.1%	1,393.4	-3.0%	9.1%
America	1,997,579	+7.7%	3,546.8	+20.3%	3,659.2	+20.0%	23.9%
North America	1,704,223	+7.7%	3,171.9	+23.3%	3,277.1	+22.8%	21.4%
South America	293,356	+7.7%	374.9	+0.0%	382.2	+0.3%	2.5%
Oceania	125,942	-4.7%	239.5	+4.3%	246.0	+4.4%	1.6%
World	8,405,362	-4.7%	14,615.0	+1.0%	15,316.0	+1.0%	100.0%

Total value - Variations



Total value - Share

