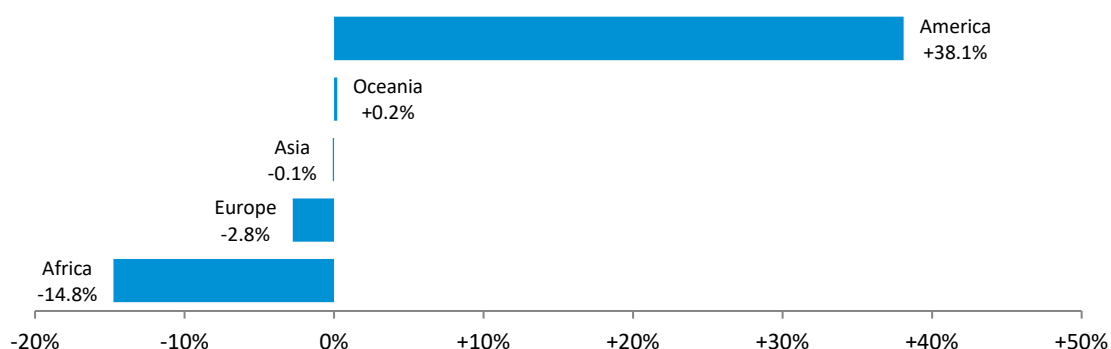




Swiss watch exports by region July 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	587,503	+0.1%	630.0	-2.5%	675.2	-2.8%	28.1%
European Union	444,259	-2.4%	448.2	-3.6%	486.0	-4.4%	20.3%
Eastern Europe	12,540	-27.8%	6.5	-22.7%	6.6	-22.6%	0.3%
Other European countries	130,704	+14.2%	175.4	+1.5%	182.6	+2.7%	7.6%
Africa	11,374	+20.3%	12.9	-15.4%	13.2	-14.8%	0.6%
Asia	456,254	-9.4%	998.3	-0.1%	1,035.3	-0.1%	43.2%
Middle East	99,579	-1.5%	220.8	+1.8%	223.8	+2.0%	9.3%
Far East	244,548	-10.9%	573.5	-3.1%	597.3	-2.9%	24.9%
Other Asian countries	112,127	-12.5%	204.0	+7.1%	214.3	+6.4%	8.9%
America	353,676	+16.8%	625.1	+40.6%	641.5	+38.1%	26.7%
North America	308,300	+15.4%	564.8	+44.6%	580.1	+41.6%	24.2%
South America	45,376	+27.0%	60.3	+11.8%	61.4	+11.9%	2.6%
Oceania	18,725	-10.4%	32.2	-1.2%	33.4	+0.2%	1.4%
World	1,427,532	+0.3%	2,298.6	+7.5%	2,398.7	+6.9%	100.0%

Total value - Variations



Total value - Share

