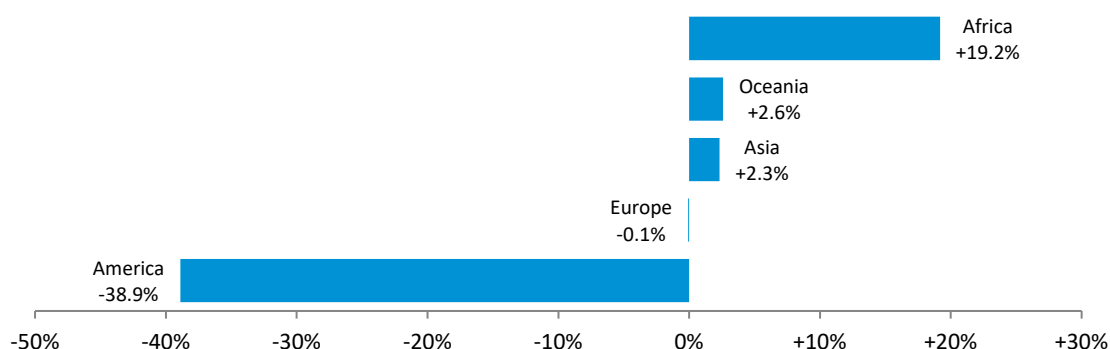




## Swiss watch exports by region November 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
<b>Europe</b>	<b>604,943</b>	<b>-4.0%</b>	<b>720.4</b>	<b>+1.0%</b>	<b>759.1</b>	<b>-0.1%</b>	<b>33.8%</b>
European Union	465,168	-3.1%	506.7	-0.6%	539.4	-1.8%	24.0%
Eastern Europe	19,847	+9.1%	6.6	-4.4%	6.8	-3.0%	0.3%
Other European countries	119,928	-9.1%	207.1	+5.3%	212.9	+4.7%	9.5%
<b>Africa</b>	<b>11,841</b>	<b>+26.2%</b>	<b>16.2</b>	<b>+19.7%</b>	<b>16.5</b>	<b>+19.2%</b>	<b>0.7%</b>
<b>Asia</b>	<b>400,196</b>	<b>-14.6%</b>	<b>1,054.3</b>	<b>+1.3%</b>	<b>1,100.6</b>	<b>+2.3%</b>	<b>49.0%</b>
Middle East	71,201	-21.0%	249.5	+8.5%	264.6	+13.8%	11.8%
Far East	234,571	-5.9%	582.2	-1.4%	602.6	-1.5%	26.8%
Other Asian countries	94,424	-26.7%	222.6	+0.8%	233.4	+1.0%	10.4%
<b>America</b>	<b>244,864</b>	<b>-19.7%</b>	<b>309.2</b>	<b>-39.1%</b>	<b>322.6</b>	<b>-38.9%</b>	<b>14.4%</b>
North America	184,546	-24.0%	225.4	-48.0%	237.7	-47.4%	10.6%
South America	60,318	-2.9%	83.8	+12.4%	84.9	+12.3%	3.8%
<b>Oceania</b>	<b>24,386</b>	<b>-18.8%</b>	<b>47.7</b>	<b>+2.8%</b>	<b>48.6</b>	<b>+2.6%</b>	<b>2.2%</b>
<b>World</b>	<b>1,286,230</b>	<b>-10.9%</b>	<b>2,147.9</b>	<b>-7.5%</b>	<b>2,247.4</b>	<b>-7.3%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

