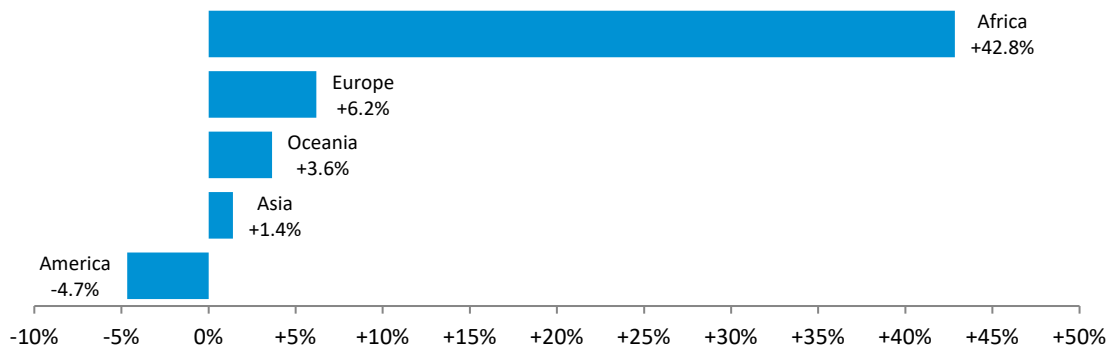




Swiss watch exports by region January-August 2026

Regions	Wrist-watches				Total value		
	Units	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Share 2026
Europe	3,934,882	+2.2%	5,050.4	+7.1%	5,395.0	+6.2%	31.3%
European Union	3,003,049	+1.8%	3,582.8	+5.5%	3,881.9	+4.8%	22.5%
Eastern Europe	111,481	+18.0%	47.9	+8.7%	50.0	+10.7%	0.3%
Other European countries	820,352	+1.7%	1,419.7	+11.5%	1,463.1	+9.8%	8.5%
Africa	71,548	+1.9%	137.7	+43.8%	140.0	+42.8%	0.8%
Asia	3,192,802	+2.0%	7,339.1	+1.3%	7,628.2	+1.4%	44.2%
Middle East	605,017	-12.2%	1,542.0	-3.4%	1,574.7	-2.9%	9.1%
Far East	1,759,717	+2.6%	4,194.6	+0.4%	4,356.5	+0.3%	25.3%
Other Asian countries	828,068	+13.9%	1,602.5	+8.7%	1,697.0	+9.0%	9.8%
America	2,400,116	+8.9%	3,658.2	-5.1%	3,790.1	-4.7%	22.0%
North America	2,046,268	+9.0%	3,161.3	-7.9%	3,284.4	-7.3%	19.1%
South America	353,848	+8.1%	496.9	+17.3%	505.7	+17.2%	2.9%
Oceania	151,284	+5.2%	279.9	+3.6%	287.4	+3.6%	1.7%
World	9,750,632	+3.7%	16,465.1	+1.7%	17,240.7	+1.7%	100.0%

Total value - Variations



Total value - Share

