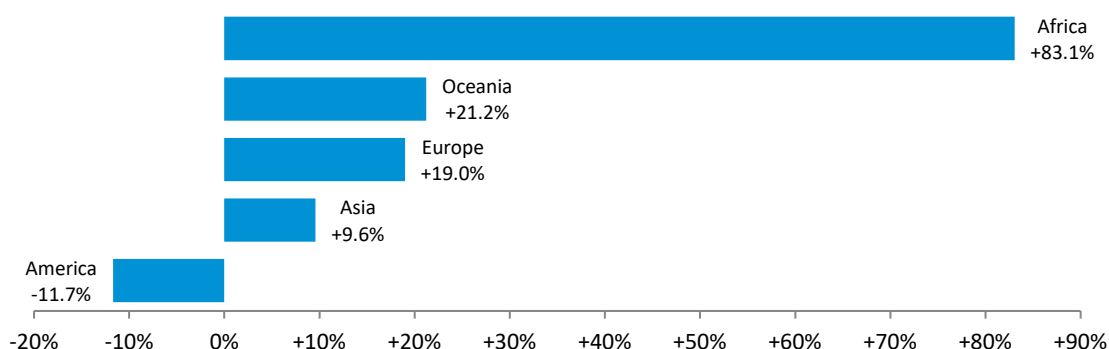




Swiss watch exports by region August 2026

Regions	Wrist-watches				Total value		
	Units	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Share 2026
Europe	465,405	+14.8%	575.6	+19.4%	613.3	+19.0%	34.3%
European Union	347,232	+10.2%	380.2	+12.8%	412.4	+12.5%	23.1%
Eastern Europe	13,012	-11.7%	5.6	-19.7%	5.9	-18.1%	0.3%
Other European countries	105,161	+39.2%	189.7	+37.7%	195.0	+37.5%	10.9%
Africa	8,129	+42.1%	17.0	+85.3%	17.3	+83.1%	1.0%
Asia	358,726	-0.6%	812.1	+9.7%	841.2	+9.6%	47.0%
Middle East	47,244	-34.3%	158.5	-6.5%	161.5	-6.1%	9.0%
Far East	209,715	+1.0%	462.6	+11.6%	479.7	+11.2%	26.8%
Other Asian countries	101,767	+24.9%	191.0	+22.3%	200.0	+21.8%	11.2%
America	241,373	+16.5%	262.5	-14.8%	279.5	-11.7%	15.6%
North America	205,976	+19.0%	212.1	-18.2%	227.9	-14.7%	12.7%
South America	35,397	+4.2%	50.4	+3.7%	51.6	+4.4%	2.9%
Oceania	18,433	+3.1%	37.4	+22.2%	38.0	+21.2%	2.1%
World	1,092,066	+9.5%	1,704.5	+8.6%	1,789.2	+9.1%	100.0%

Total value - Variations



Total value - Share

